



COLORADO ADVENTURE Map™  
2007 Editions

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**Advertising Options**

<u>AD TYPE (ad spots/map)</u>	<u>COST</u>	<u>Maps Given</u>
Main Sponsor (1) Reverse Cover (folded map) Logo On Map (large, near map Title) Logos as needed to indicate store locations in state Classified Listing in Red	\$2,000	2,500
Inside Panels (4) 3.8”w x 10.25”h	\$ 995/map	175
Inside Display (54) 3.8”w 2”h	\$ 295/map	50

**Cost of Maps**

Distributor: \$2.00 / map:	1,000 maps and up
Wholesale: \$3.00 / map:	50 - 999 maps
Retail: \$5.95 / map:	under 50 maps

**Contact Information:**

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