

# Source Map, Inc.

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## Arizona, Colorado, Idaho, Montana, Oregon, Utah & Washington Adventure Maps

Main Sponsor  
**Sportsman's Warehouse**

### Adventure Map Overview

This powerful promotional program is designed to be Zero-Net-Cost, full-color, *Enhanced G.I.S.*<sup>™</sup>, state map that show-cases quality Adventure Activities and Outfitting Equipment Vendors. Each Adventure Map Sponsor, Adventure Activity and Outfitting Vendor may identify themselves on the Adventure Map in up to four important ways:

- Logo on map
- Display ad
- Classified listing
- Internet-linked map logo

To see the Kitsap County (WA) Adventure Map<sup>™</sup> visit: [www.AdventureTraveMaps.com](http://www.AdventureTraveMaps.com).

Source Map's State and County Adventure Maps are designed to be optionally sold or given away by sponsors, advertisers and vendors. All advertisers will be given sufficient Adventure Maps, that when sold, can cover their map advertising cost.

50,000 Adventure State Maps are distributed state-wide annually to Sportsman's Warehouse stores, Map Advertisers, Outfitting Vendors, RV Campgrounds and Information Centers, and more.

Additionally, Adventure Maps are distributed by Source Map to persons making internet requests.

The AZ, CO, ID, MT, OR, UT & WA Adventure State Maps will be published during the 1<sup>st</sup> quarter of 2007.

Please direct any comments or questions about Source Map's Adventure Map programs to:

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